

## ANNETTE VON EINEM

denmark (https://meijerroses.com/florists-country/denmark/)



35 years old and trained as a floral designer with 17 years' experience – from trainee to shop manager. I now have my own floral design business. The joy and pride that I feel in my profession means that I always seek out exciting challenges through courses, study groups and active participation in competition.

Von Einem Flower Solutions supplies exciting decorations and flower arrangements for large events. Organisations wanting floral designs with a specialised, individual service, creative state-of-the-art solutions and a high level of quality and professionalism. Through teaching and demonstrations, Von Einem Flower Solutions vision is to influence contemporary Danish floral design and become and important trendsetter.

## Event

The Above and Beyond Wedding Fair, the first international wedding fair in Copenhagen, combines the latest trends in wedding industry with the everlasting classics. Avalanche, Sweet Avalanche and Pearl Avalanche by Meijer Roses were styled by Floral Designer Annette von Einem from Copenhagen. Annette once again proved that Avalanche roses are the flowers to create your dream wedding full of unforgettable moments. When it comes to wedding arrangements the sky is the limit, the only thing you need is some inspiration. And The Above and Beyond Wedding Fair provided a perfect opportunity to admire some stunning arrangements featuring our roses.

All photos courtesy of Floral Designer Annette von Einem.













## Meijer Roses

Meijer roses is a modern rose breeding company specialized in the product In the Avalanche assortment of Meijer are the white Avalanche+, the soft  $\frak p$  colored Pearl Avalanche.

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