

OCTOBER / NOVEMBER 2014 £4.20

# FUSION

## FLOWERS

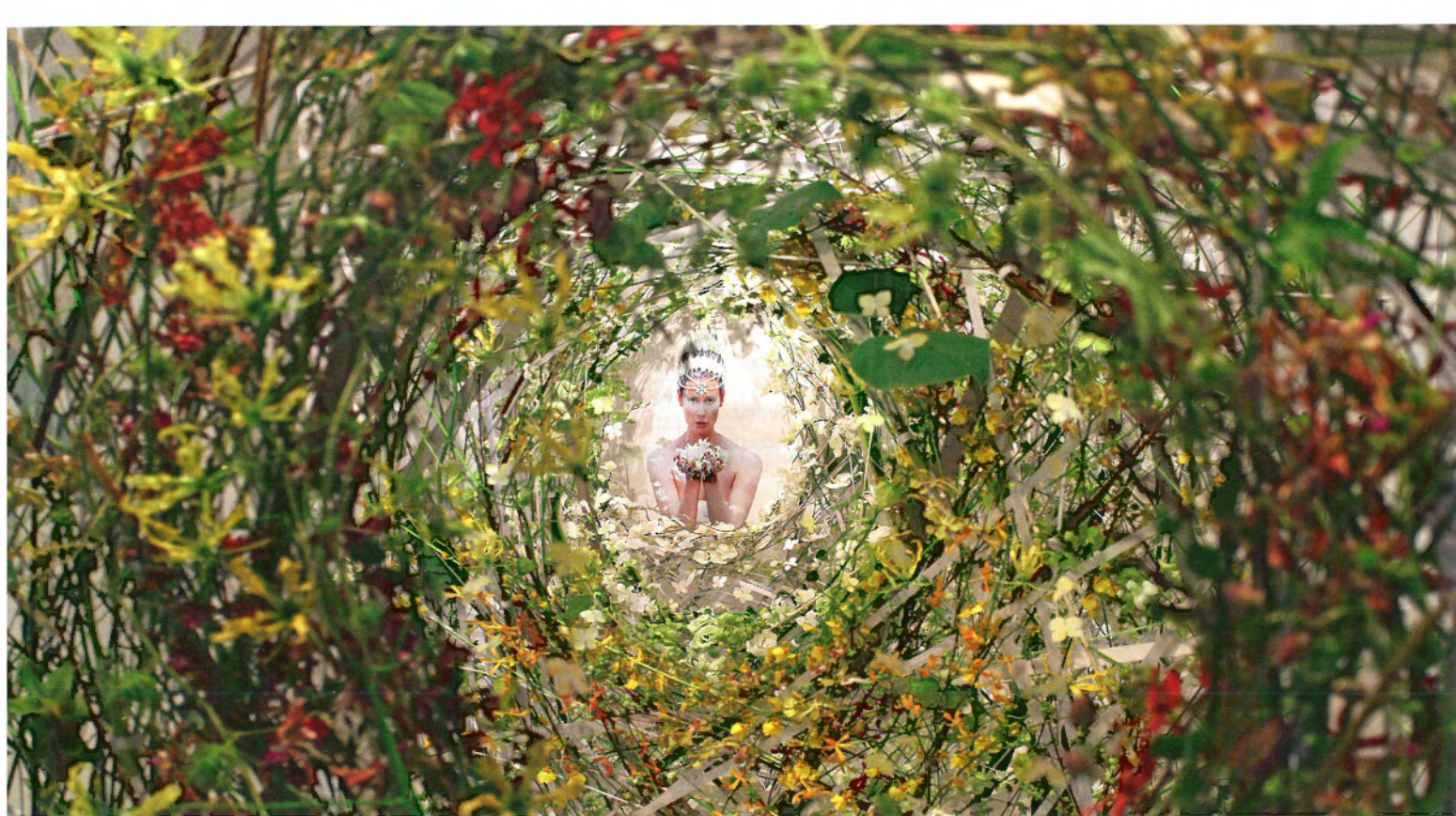
FLORAL  
WINDOWS *in*  
*Singapore*

**WAFI**  
**IRELAND**

*Flornado*  
IN  
**SAN FRANCISCO**



BAUDOIN ROELANTS ★ SINGAPORE GARDEN FESTIVAL ★ KAREN TRAN ★ SUMMER SCHOOL 2014  
BRIGITTE HEINRICHS ★ CHELSEA FINDS ★ LANA BATES ★ TATTON PARK ★ MARK PAMPLING ★ BOUQUETS INTO ART

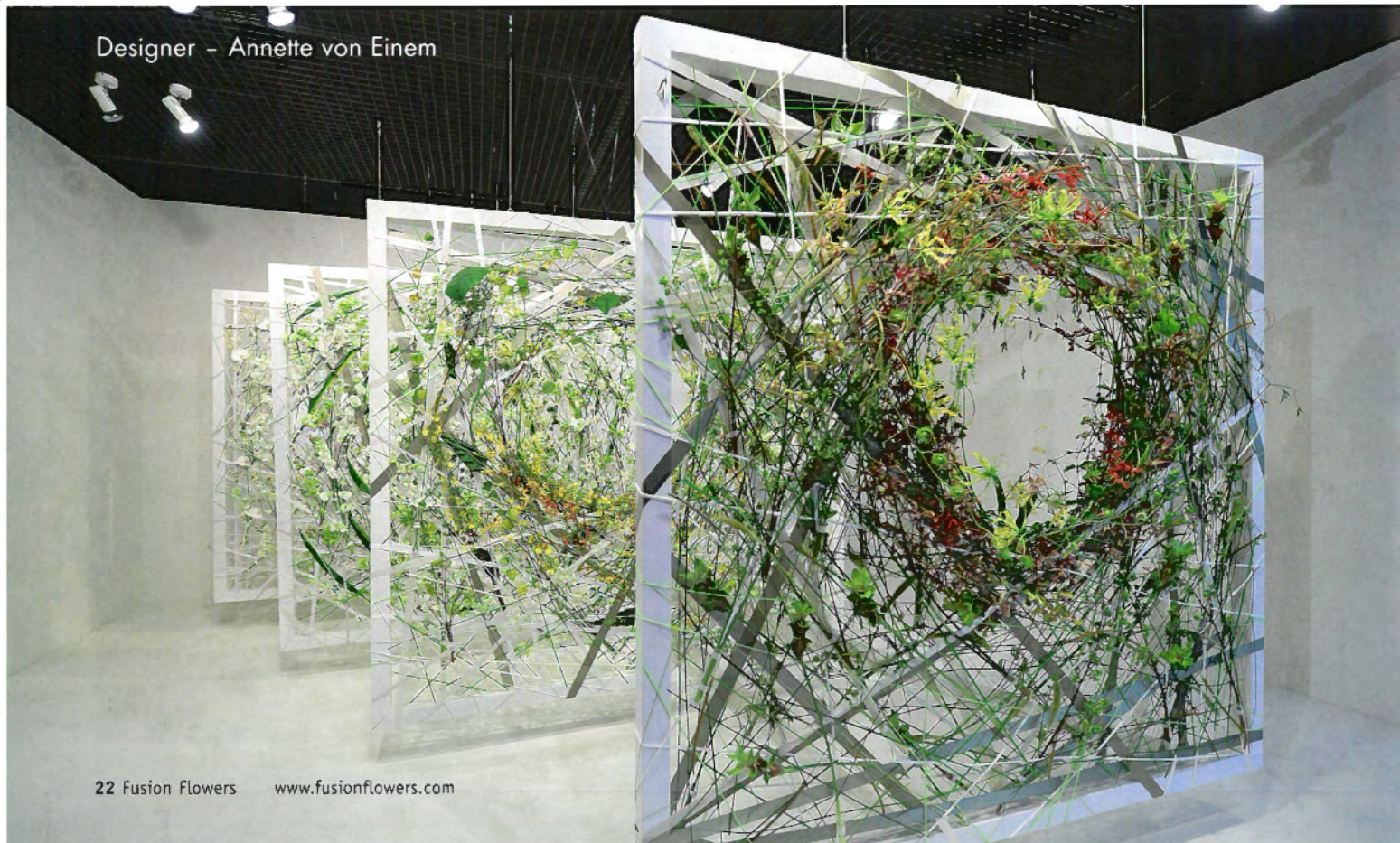


# When East Meets West

Singapore Garden Festival 2014

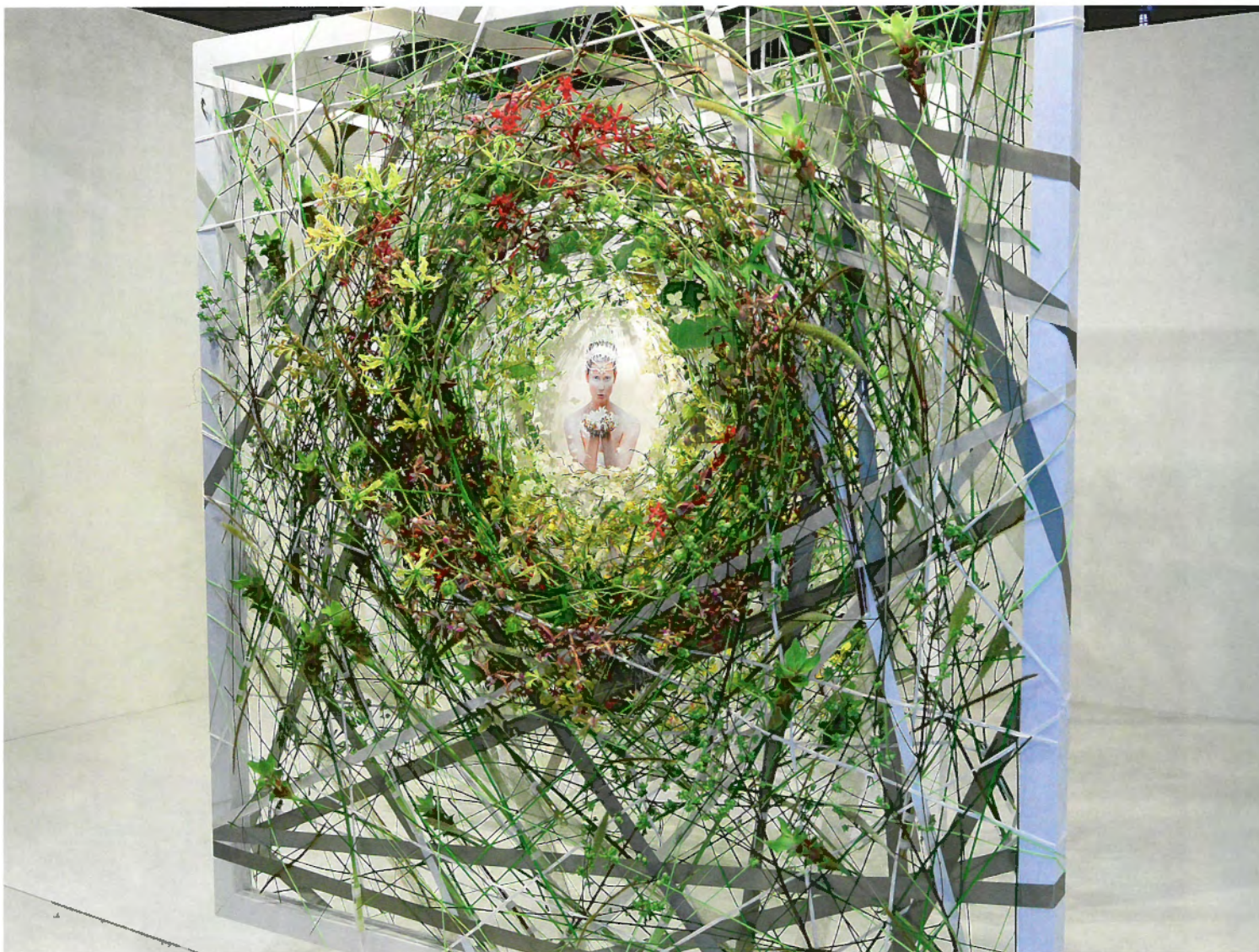
*Photography by Denis Bradley*

Designer - Annette von Einem



Once upon a time a group of hard working individuals in Singapore had a dream. The dream was simple enough – all they had to do was reclaim some land from the sea, build two domes to house exotic plants on a scale that would put many botanical gardens to shame and create a seven storey water garden. Oh! and of course – a vast garden area that could house events and eventually host the bi-annual Singapore Garden Festival. Could they do it? You bet they could ... and they did!

2014 was the first time that the Singapore Garden Festival moved to its natural home – Gardens by the Bay. The real question was, of course, how would the public respond to the move? Would they come, particularly when the temperature soared and the heavens opened regularly? Would they come to a partially open-air garden festival when they were used to seeing this 'inside'. Well – the answer was a resounding – YES! The crowds *poured* through the gate. In excess of 300,000 people came to see not only the festival itself but the highly popular Windows of the World where floral designers from East and West create their own, personal floral visions.



The standard of work was extremely high this year and two Golds were awarded. Denmark's Annette von Einem achieved not only Gold but Best in Show with her interpretation of 'The Ice Queen's Spring Breath' a depiction of the Nordic fairytale. Annette suspended four transparent, offset screens which revealed the mysterious Ice Queen in all her glory. This concept had people queuing up to see what an Ice Queen looked like!

Gold was also awarded to Björn Kroner from Germany with his concept of 'Applied Art Meets Floristry'. Visitors were invited to wander through his personal 'art gallery' where his painted backdrops revealed floral paintings with living versions sited in front. As you walked through this exhibit, you really did feel as if you were in a living art gallery.